



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
565860 /	07894144
<u>Product</u>	
OBAMA/P/D SKED A	
<u>Contract Dates</u>	<u>Estimate #</u>
09/18/12 - 09/24/12	//1536
<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	08/03/12 / 08/03/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WTKR	Jamie Andrus
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8020	
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 1 3	09/18/12	09/21/12	Let's Make A Deal	9am	9-10am		:30			NM	4	\$540.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	-TWTF--						4	\$135.00			
N 2 3	09/24/12	09/24/12	Let's Make A Deal	9am	9-10am		:30			NM	1	\$135.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12	09/30/12	M-----						1	\$135.00			
N 3 3	09/24/12	09/24/12	Price Is Right		11am-12n		:30			NM	1	\$210.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12	09/30/12	M-----						1	\$210.00			
N 4 3	09/18/12	09/21/12	Price Is Right		11am-12n		:30			NM	4	\$840.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	-TWTF--						4	\$210.00			
N 5 3	09/18/12	09/21/12	Newschannel 3 News		12n-1230pm		:30			NM	4	\$840.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	-TWTF--						4	\$210.00			
N 6 3	09/24/12	09/24/12	Newschannel 3 News		12n-1230pm		:30			NM	1	\$210.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12	09/30/12	M-----						1	\$210.00			
N 7 3	09/18/12	09/21/12	CBS Daytime		1228-3pm		:30			NM	4	\$840.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	-TWTF--						4	\$210.00			
N 8 3	09/24/12	09/24/12	CBS Daytime		1228-3pm		:30			NM	1	\$210.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12	09/30/12	M-----						1	\$210.00			
N 9 3	09/24/12	09/24/12	Ellen Degeneres	3pm	3-4pm		:30			NM	1	\$140.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12	09/30/12	M-----						1	\$140.00			
N 10 3	09/18/12	09/21/12	Ellen Degeneres	3pm	3-4pm		:30			NM	4	\$560.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	-TWTF--						4	\$140.00			
N 11 3	09/18/12	09/21/12	Newschannel 3 News		6-7am		:30			NM	4	\$520.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	-TWTF--						4	\$130.00			

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<u>Contract / Revision</u>		<u>Alt Order #</u>
565860 /		07894144
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 09/24/12	OBAMA/P/D SKED A	//1536
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>		
										Type	Spots	Amount
N 12 3		09/24/12	09/24/12	Newschannel 3 News	6-7am		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/24/12	09/30/12	M-----					1	\$130.00			
N 13 3		09/24/12	09/24/12	CBS This Morning	7-9a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/24/12	09/30/12	M-----					2	\$100.00			
N 14 3		09/18/12	09/21/12	CBS This Morning	7-9a		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/17/12	09/23/12	-TWTF--					6	\$100.00			
N 15 3		09/22/12	09/22/12	Early Show Saturday	9-11am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/17/12	09/23/12	-----S-					1	\$70.00			
N 16 3		09/23/12	09/23/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/17/12	09/23/12	-----S					1	\$200.00			
N 17 3		09/23/12	09/23/12	Face the Nation	1030-11am		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/17/12	09/23/12	-----S					1	\$245.00			
N 18 3		09/18/12	09/21/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/17/12	09/23/12	-TWTF--					4	\$100.00			
N 19 3		09/24/12	09/24/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/24/12	09/30/12	M-----					1	\$100.00			
N 20 3		09/24/12	09/24/12	Newschannel 3 News	5-530pm		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/24/12	09/30/12	M-----					1	\$165.00			
N 21 3		09/18/12	09/21/12	Newschannel 3 News	5-530pm		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/17/12	09/23/12	-TWTF--					4	\$165.00			
N 22 3		09/18/12	09/21/12	Newschannel 3 News	530-6pm		:30			NM	4	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/17/12	09/23/12	-TWTF--					4	\$155.00			
N 23 3		09/24/12	09/24/12	Newschannel 3 News	530-6pm		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/24/12	09/30/12	M-----					1	\$155.00			
N 24 3		09/24/12	09/24/12	Newschannel 3 News	6-630pm		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/24/12	09/30/12	M-----					1	\$245.00			
N 25 3		09/18/12	09/21/12	Newschannel 3 News	6-630pm		:30			NM	4	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/17/12	09/23/12	-TWTF--					4	\$245.00			
N 26 3		09/18/12	09/21/12	Late Night with David Letterman	1135pm-1237am		:30			NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/17/12	09/23/12	-TWTF--					4	\$115.00			
N 27 3		09/24/12	09/24/12	Late Night with David Letterman	1135pm-1237am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/24/12	09/30/12	M-----					1	\$115.00			
N 28 3		09/24/12	09/24/12	Late News (M-F)	11-1135p		:30			NM	1	\$385.00

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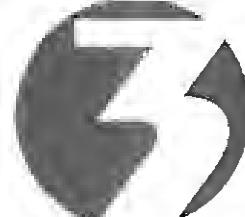
www.wtkr.com

Contract / Revision 565860 /	Alt Order # 07894144
Contract Dates 09/18/12 - 09/24/12	Product OBAMA/P/D SKED A
Advertiser DObama/D/President	Original Date / Revision 08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
		Week: 09/24/12	09/30/12	M-----				1	\$385.00		
N 29	3	09/18/12	09/21/12	Late News (M-F)	11-1135p		:30			NM	4 \$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	-TWTF--				4	\$385.00		
N 30	3	09/22/12	09/23/12	Late News (Sa-Su)	11-1135p		:30			NM	2 \$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	----SS				2	\$260.00		
N 31	3	09/18/12	09/18/12	NCIS	8-9pm		:30			NM	1 \$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	-T-----				1	\$1,050.00		
N 32	3	09/18/12	09/18/12	Tuesday Prime	9-10pm		:30			NM	1 \$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	-T-----				1	\$910.00		
N 33	3	09/18/12	09/18/12	Tuesday Prime	10-11pm		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	-T-----				1	\$700.00		
N 34	3	09/19/12	09/19/12	Wednesday Prime	8-9pm		:30			NM	1 \$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	--W----				1	\$840.00		
N 35	3	09/19/12	09/19/12	Wednesday Prime	9-10pm		:30			NM	1 \$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	--W----				1	\$980.00		
N 36	3	09/19/12	09/19/12	Wednesday Prime	10-11pm		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	--W----				1	\$700.00		
V 37	3	09/20/12	09/20/12	Thursday Prime	8-9pm		:30			NM	1 \$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	---T---				1	\$910.00		
V 38	3	09/20/12	09/20/12	Thursday Prime	9-10pm		:30			NM	1 \$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	---T---				1	\$980.00		
V 39	3	09/20/12	09/20/12	Thursday Prime	10-11pm		:30			NM	1 \$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	---T---				1	\$910.00		
V 40	3	09/21/12	09/21/12	Friday Prime	8-9pm		:30			NM	1 \$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	----F--				1	\$630.00		
V 41	3	09/21/12	09/21/12	Friday Prime	9-10pm		:30			NM	1 \$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	----F--				1	\$840.00		
V 42	3	09/21/12	09/21/12	Friday Prime	10-11pm		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	----F--				1	\$700.00		
V 43	3	09/22/12	09/22/12	Saturday Prime	8-9pm		:30			NM	1 \$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	----S-				1	\$280.00		
V 44	3	09/22/12	09/22/12	Saturday Prime	9-10pm		:30			NM	1 \$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	----S-				1	\$280.00		

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565860 /	07894144
<u>Product</u>	<u>Estimate #</u>
OBAMA/P/D SKED A	//1536

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals
N	45	3	09/22/12	09/22/12	Saturday Prime			:30		NM	1	Amount
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			
			Week: 09/17/12	09/23/12	-----S-		1		\$420.00			
N	46	3	09/23/12	09/23/12	Sunday Prime		7-8pm	:30		NM	1	\$910.00
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			
			Week: 09/17/12	09/23/12	-----S		1		\$910.00			
N	47	3	09/23/12	09/23/12	Sunday Prime		8-9pm	:30		NM	1	\$910.00
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			
			Week: 09/17/12	09/23/12	-----S		1		\$910.00			
N	48	3	09/23/12	09/23/12	Sunday Prime		9-10pm	:30		NM	1	\$770.00
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			
			Week: 09/17/12	09/23/12	-----S		1		\$770.00			
N	49	3	09/23/12	09/23/12	Sunday Prime		10-11pm	:30		NM	1	\$700.00
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			
			Week: 09/17/12	09/23/12	-----S		1		\$700.00			
N	50	3	09/22/12	09/22/12	NCAA Football		Various	:30		NM	4	\$2,000.00
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			
			Week: 09/17/12	09/23/12	-----S-		4		\$500.00			

Time Period	# of Spots	Gross Amount	Net Amount	Totals	96	\$29,255.00
08/27/12 - 09/24/12	96	\$29,255.00	\$24,866.75			
Totals	96	\$29,255.00	\$24,866.75			

Signature: _____ **Date:** _____

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